LEAGUE OF WOMEN VOTERS®
OF TEXAS

IMPACT REPORT 2016

FROM THE PRESIDENT

One hundred years ago, Carrie Chapman Catt, the founder of the League of Women Voters, unveiled her "Winning Plan" to work simultaneously at the state and federal level to win the right to vote for women.

In 2016 the League adopted our own "Winning Plan" – the "Be a Texas Voter!" campaign. Because of your support, the League of Women Voters in Texas is engaging more Texans to register, learn about the candidates and issues, and vote.

The Texas League is vigilant in protecting the rights of Texans and this year we were in the forefront of preparing voters for new voting procedures. Five years of litigation on one of the most restrictive voter photo ID laws in the country, finally resulted in new procedures for voting in person – and the League was there "educating and agitating" every step of the way.

Within hours after Judge Ramos issued the order prescribing the new procedures for this election, we issued a press release and updated our website. By the next day we had updated our widely used voting information bookmarks and Handy Dandy Guide. Within a few days both were available in Spanish, a video was created, and new flyers were produced! Another victory for Texas voters made possible by your support!

Voters go to their county websites for information. Texas League Vice-Presidents Grace Chimene and Elizabeth Erkel saw the need and took it on! They surveyed and rated every county website. The websites were reviewed again in October and showed a significant improvement – your Texas League gave the counties the information and tools they needed to improve the information they provided to their citizens. The League made a difference – and you made it possible.

Through your unwavering commitment to Making Democracy Work®, the League is building on our 97 year legacy, empowering people to make their voices heard, and ensuring that our elections are free, fair and accessible for all voters.

Elaine M. Wiant
PRESIDENT

TEXAS LEAGUES

Amarillo
Austin Area
Bay Area
Collin County
Comal Area
Corpus Christi
Dallas
Denton
El Paso
Hill Country
Houston Area
Irving
Hays County
Lubbock County
Marshall/Harrison County
Midland
Richardson
San Antonio Area
Sherman/Grayson County
Tarrant County
Tyler/Smith County
Victoria
Waco Area
Wichita Falls

LEAGUES AT LARGE

Cy-Fair
Rio Grande Valley

League of Women Voters of Texas

1212 Guadalupe Street, Suite 107
Austin, TX 78701
Phone 512.472.1100
lwvtexas@lwvtexas.org
www.lwvtexas.org

Education & Advocacy

By the Numbers

EDUCATION

VOTER GUIDES • 85,900 PRINTED

63,500 English Voter Guides Printed
32,000 Primary Election • **31,500** Presidential Election

22,400 Spanish Voter Guides Printed
8,600 Primary Election • **13,800** Presidential Election

Primary Election Library Outreach
21,850 Guides sent to **128** libraries across Texas

Presidential Election Library Outreach
25,960 Guides sent to **136** libraries across Texas

SOCIAL MEDIA & WEB STATS

1,000,000+ Website Visits

260,000 FaceBook Reach
60,000 Primary Election • **200,000** Presidential Election

154,000 Twitter Impressions during Presidential Election

PRESS RELEASES • 33 PUBLISHED

19 on Election Information & Voter Education

9 on Priority Issues

5 on Events & Dates of Interest

ADVOCACY

During the interim since the 84th Texas Legislature ended, LWV-TX has continued to advocate for our positions that impact women and families in Texas.

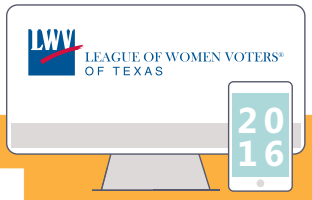
32 Concerns LWV-TX addressed with elected officials and government agencies.

19 Calls to Action!

*These numbers reflect the work of the State Office and State Board and not the extended reach of the local Leagues.

County Website Review

OF ELECTION INFORMATION



Out of 254 TEXAS counties, 95% have a county website &

72% 182 counties

had a website that provided election information.

14 COUNTY WEBSITES

rated **OUTSTANDING** for providing excellent election & voter ID info.

BASTROP • BEXAR • BRAZOS • DALLAS
DENTON • DEWITT • GRIMES • HAYS
JEFFERSON • LUBBOCK • REFUGIO
TRAVIS • WALLER • WILLIAMSON

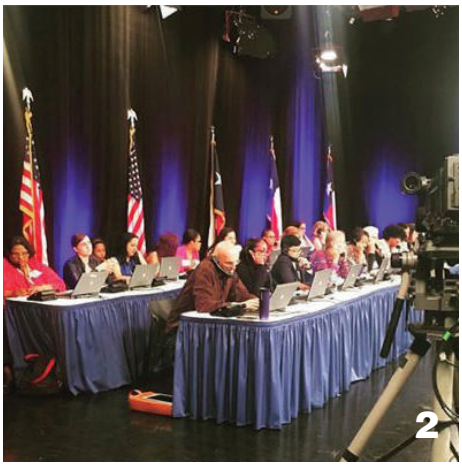
23% of counties updated & improved election & voter ID info after review results were released.

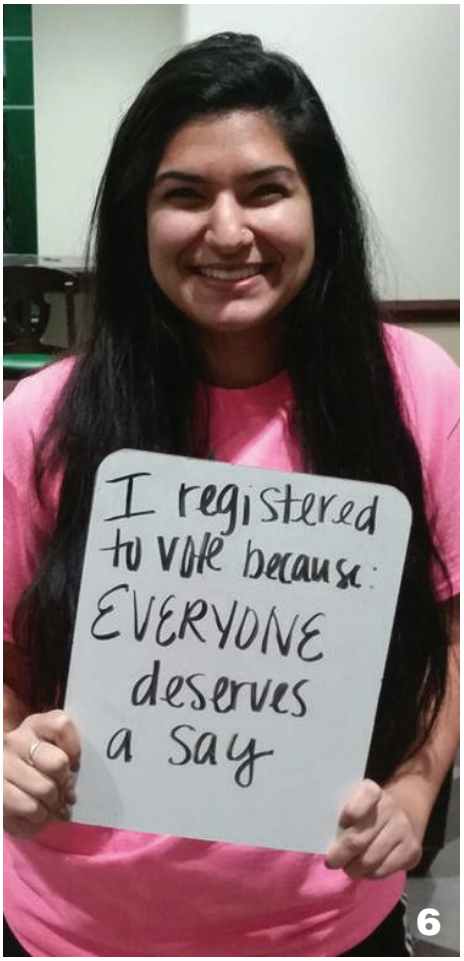
7% 16 counties provided a link to a League of Women Voters website.

20% 49 counties provided at least minimally adequate voter ID info.

43% 105 counties met the minimum requirement for election info.

Local Leagues in Action





1 Cy-Fair High School students prepare to vote with LWV Voters Guide.

2 LWV-Houston phone banking at KUHT before the election.

3 LWV-Tarrant County celebrating their phone banking for the LWVUS Voter Contact Pilot Project.

4 LWV-Hill Country Round Robin Candidates Forum.

5 LWV-Corpus Christi President Dr. Mary Jane Garza holds up LWV Corpus Christi Voters Guide at City Council meeting.

6 LWV-Denton registered over 100 students at University of North Texas.

LEAGUE OF WOMEN VOTERS®
OF TEXAS

Minnie Fisher Cunningham Society

Your League work is an important part of your legacy! Include a gift to sustain the League in your will. Help the League Make Democracy Work in Texas forever!

Minnie Fisher Cunningham was the first Executive Secretary of the League of Women Voters. The Texas native, was also the first female pharmacy student at the University of Texas and the first woman to run for the Texas Senate.

Members of the Minnie Fisher Cunningham Society continue the tradition of meeting the challenges of the future by naming the League in their wills for a bequest. These funds are invested and held as long-term reserves while interest, dividends, and growth in capital may be used to support the annual work of the League. You can leave the League a specific bequest, real estate or stocks, or name the League a beneficiary of a retirement account or life insurance policy.

For more information, contact the state office and a Board member will follow up with you. Thank you for your consideration.

BOARD OF DIRECTORS

Elaine Wiant, President (Dallas)
Grace Chimene, Vice President (Austin Area)
Elizabeth Erkel, Vice President (Collin County)
Margaret (Peggy) Hill, Vice President (Bay Area)
Nancy Parra, Vice President (Houston Area)
Miriam Foshay, Treasurer (Dallas)
Marguerite Scott Johnson, Secretary (Hill Country)
Connie Born (Comal Area)
Amber Briggle (Denton)
Marlene Lobberecht (Houston Area/Cy-Fair)
Barbara Montoya (El Paso)
Susan Morrison (Austin Area)
Carol Olewin (Austin Area)

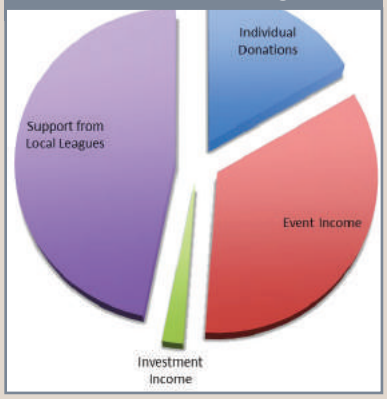
Financials

LWV Texas & LWV Texas Education Fund

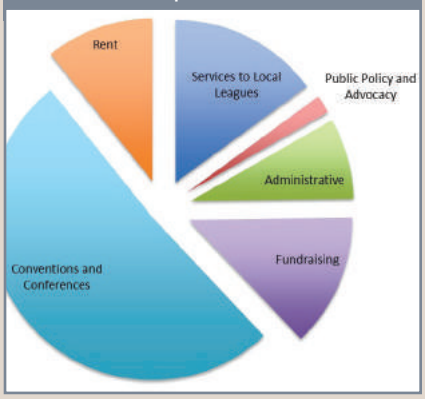
2016 FINANCIAL ANALYSIS

LWV-TX is a 501 (c)(4) non-profit, non-partisan political organization that promotes participation in government and seeks to influence public policy through education and advocacy. The League neither supports nor opposes political parties or candidates. Neither LWV-TX dues nor contributions may be deducted as charitable donations.

LWV-TX Income • $57,000

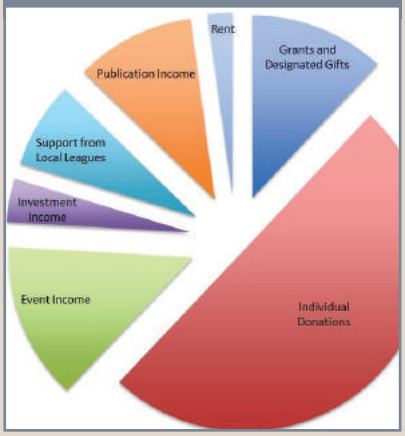


LWV-TX Expenses • $62,000



LWV-TEF is a 501 (c)(3) non-profit citizen education and research organization. Donations to LWV-TEF are tax deductible as charitable contributions.

LWV-TEF Income • $112,000



LWV-TEF Expenses • $102,000