

TEXAS LEAGUES

Amarillo
Austin Area
Bay Area
Baytown
Brazos Valley
Cy-Fair
Collin County
Comal Area
Cooke County
Corpus Christi
Dallas
Denton
El Paso
Fort Bend County
Hays County
Hill Country
Houston
Irving
Lubbock County
Midland
Montgomery County
Richardson
Rio Grande Valley
San Antonio Area
South Central Texas
Southwest Texas
Tarrant County
Tyler/Smith County
Victoria
Waco Area
Wichita Falls
Williamson County

2022 Impact Report

Together We Are Stronger



While the League's history has not always reflected this truth, we have learned over our 103 years that together we are stronger. We have learned that together our knowledge and experiences are broader and more profound, our voices are louder, our outreach is greater, and our actions are more powerful.

This year we seated our most diverse board of directors with a broad range of experience, skill sets, ethnicities, and perspectives. This strengthens our capabilities, decision-making, and outreach. Together we are stronger.

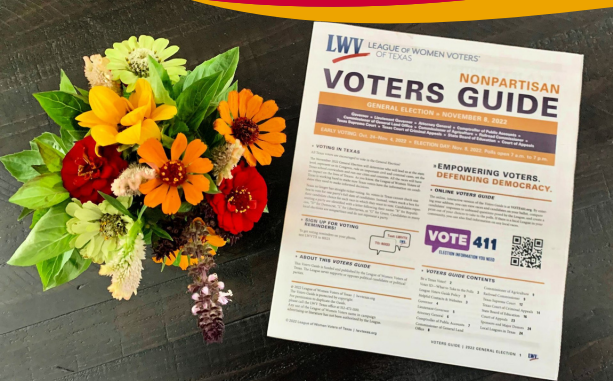
We are proud of our work in collaboration with other nonpartisan organizations representing a wide range of communities - Black, Latinx, people with disabilities, students, and rural voters. Yet we know we must expand this network to uplift their outstanding work and to reach more voters. Together we are stronger.

To fully achieve our mission, we must build upon and strengthen our commitment to Diversity, Equity, and Inclusion in everything we do. Our [five-year strategic plan](#) demonstrates this commitment. Because together we are stronger.

Joyce LeBombard, President, League of Women Voters of Texas



IMPACT REPORT



Social Media Outreach since Jan. 2022



Facebook

- Followers- 13,935
- Overall Reach- 155,326
- Increased monthly reach from ~12,000 to ~42,000

Twitter

- Followers- 5,508
- Impressions- 460.3K
- Profile Visits- 61,136



Instagram

- Followers- 4,069 (~1,000 new followers this year)
- Reach- 8,891
- Profile Visits- 4,318

YouTube

- Subscribers- 1,181
- Views- 66.7K
- Watch Time- 1.9K hours



LinkedIn

- Followers- 176
- Page Views- 303, an increase of 1,112%
- Unique Visitors- 148, an increase of 1,544.4%

TikTok

We created an account on TikTok on October 10, 2022. Since then, we've posted 7 videos, gained 26 followers, and gotten 29 likes.



Empowering Voters

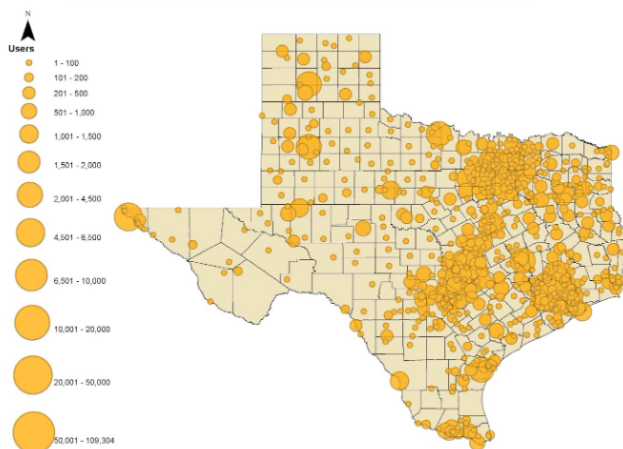
Voters Guide & VOTE411

In 2022, our nonpartisan *Voters Guide* was used over 1 million times!

We published four *Voters Guides*: Primary and Runoff Elections, Special Constitutional Amendment Election, and the General Election.

- Distributed nearly 80,000 printed Guides and 24,000 bookmarks in English and Spanish to over 160 public libraries and other locations for the Primary & General Elections combined.
- A printable PDF version of the Guide was provided via email and on our website for all four elections.
- The Guide was available on VOTE411.org in four languages - English, Spanish, Simple Chinese, and Vietnamese.

TEXAS VOTE411.ORG USERS DURING THE 2022 ELECTION YEAR



New Vote By Mail Application

In partnership with the Center for Civic Design, we created a new vote-by-mail application with instructions that are easier to use and understand. We also developed new Voter Education material including videos to educate voters on how to complete the new vote-by-mail application and ballot carrier envelope. You can view and download these resources at lwwtexas.org/votebymail.

County Website Review

We completed two reviews of election websites for all 254 counties and the SOS! The first review was before the Primary Election and the second was before the General Election. We expanded our criteria this year to include changes required by SB1, the major elections bill that went into effect for the 2022 elections. Thirty-six counties received an outstanding ranking for the General Election. This is down from prior reviews likely due to the decreased funding and increased workload stress put upon our elections offices. You may read the results at lwvtexas.org/find-your-county-election-website



Supporting Our Election Administrators

LWVTX honored County Election Administrators Heider Garcia, Isabel Longoria, Michael Scarpello, and Bruce Sherbet at the Women Power the Vote ~ A Making Democracy Work Dinner. Isabel Longoria was the keynote speaker.



Defending Democracy

Moore v. Harper Amicus Brief & Lawsuits

We continue to fight to defend our democracy even when the Texas Legislature is not in session:

- LWVTX joined LWVUS and 50 other Leagues in filing an amicus brief for Moore v. Harper, one of the greatest threats to our democracy in our time.
- We provided depositions on Texas Senate Bill 1 (SB1) and redistricting suites.
- We joined in filing multiple other suits, all of which suppress the vote of people of color, people with disabilities, students, senior citizens, or people who are economically disadvantaged.



ASSAULT RIFLES - WHAT CAN BE DONE?

FREE WEBINAR W/LWVTX, LULAC, & NAACP



JEFF TEMPLE, PH.D.
Founding Director of
the Center for
Violence Prevention



SANDRA MCKAY, MD, FAAP
Associate Professor
with McGovern
Medical School



ART ACEVEDO
Former Police Chief
of Austin, Houston, &
Miami

Join the conversation about what can be done to prevent violence from assault rifles in America!



JULY 13, 2022
7:00-8:30 P.M. CST

WEBINAR CO-HOSTS:



Assault Rifle Webinar

With our state partners of NAACP and LULAC, we hosted an "Assault Rifles - What Can Be Done?" webinar with over 400 attendees from across the state. LWV Texas followed up the webinar with an Action Alert - Support the "Well Regulated" Part of the Second Amendment - calling for a special session. You may view the webinar at www.youtube.com/lwvtexas

Empowering Voters. Defending Democracy.

IMPACT REPORT



BOARD OF DIRECTORS

President: Joyce LeBombard (Austin Area)

Vice Presidents:

Elisabeth MacNamara (Collin)-Advocacy,

Dorothy Marchand (Austin Area)-Voter

Education, **Charlotte McKenzie** (Collin)-Service

to Local Leagues, **Deb Treece** (Texas)-

Development

Directors:

Diane Gil (Tarrant), **Julie Espinoza** (Collin),

Pamiel Johnson (Houston), **MaryJane Mudd**

(Houston), **Janis Richardson** (South Central

Texas)-Secretary, **Stephanie Swanson** (Austin

Area), **Linda Vaughn** (Amarillo), **Elaine Wiant**

(Dallas)-Treasurer

STAFF

Aileen Jacinta McMurrer, Executive Director

Joleen Smith, Communications

Breezie Reeves, Data Manager

1212 Guadalupe Street, Suite 107

Austin, TX 78701

512-472-1100

lwvtexas@lwvtexas.org

www.lwvtexas.org

LWVTX is a 501(c)(3) nonprofit non-partisan citizen education and research organization that promotes participation in government and seeks to influence public policy through education and advocacy. The League neither supports nor opposes political parties or candidates..

Organizational Capacity

New Staff

We hired two employees, one full-time and one part-time, with a focus on communications strategy and data/website management to expand our outreach to a broader audience.

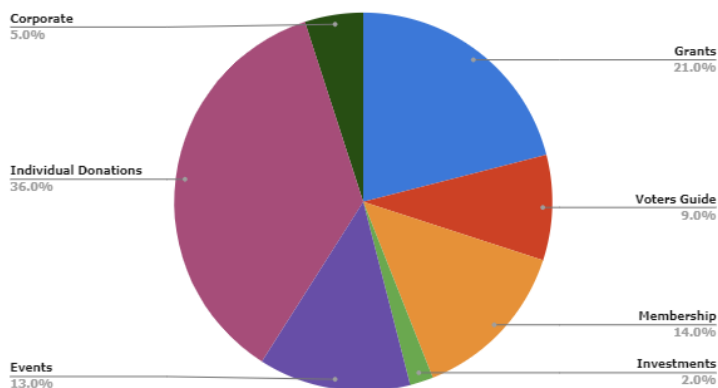
Supporting Local Leagues

- Provided 18 grants totaling \$20,000 to expand local voter registration and get-out-the-vote efforts.
- Provided a variety of training including board, communications, and fundraising.
- Held regular local League networking groups for Presidents, Voters Service, Membership, Communications, and Treasurers

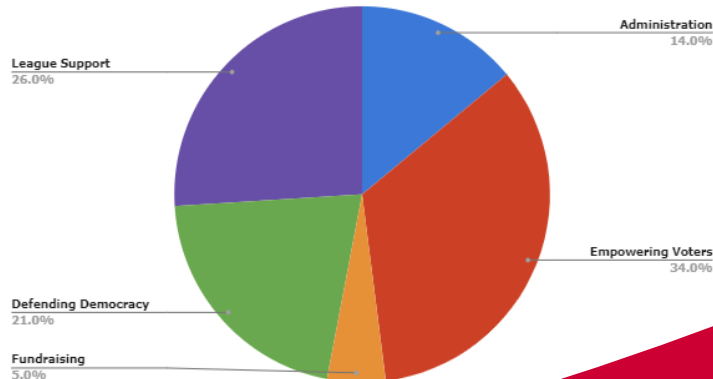
Financial Report

We raised more money than we spent, which gives us continued financial stability going into 2023 and beyond.

LWV Texas Income \$432,057



LWV Texas Expenditures \$310,616



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